

Mister Loo

Entrepreneurship in Thailand – Swiss Society Bangkok



January 22, 2019

Business concept

Mister Loo is an international service provider of clean, hygienic, safe and convenient-to-use toilet facilities and committed to enrich the public infrastructure through its know-how and capital

Value proposition



We offer an **innovative toilet concept with clean restrooms** and state-of-the-art refreshing facilities



We **target tourists and locals citizens** nearby bulk centres such as tourist attractions, markets, beaches as well as train, bus and gas service stations.



Mister Loo finances the construction and operation of its toilet facilities. Thus, Mister Loo's partners must not spend nor contribute any investment into such facilities, but can use its capital for other projects.



We **use high quality sensor based sanitation products** as well as soap dispensers, hand towels and toilet paper for all our customers. The compartments offer sufficient space and are equipped with air conditioning and a fragrance ventilation system to guarantee a pleasant stay.



Mister Loo has embedded an **advanced digital operational systems** which allows us to track numerous data and to guarantee operation excellence



We **guarantee highest international hygiene standards and excellence service quality** through dedicated local cleaning staff who is constantly present at the facilities during operating hours.



Mister Loo is fully committed to environmental sustainability and **uses an eco-friendly wastewater treatment system to protect public health.** Mister Loo cooperates with a leader in advanced wastewater treatment

Illustration

Mister Loo's business concept is enriched with high quality sanitary products embedded into a nice design for both market segments

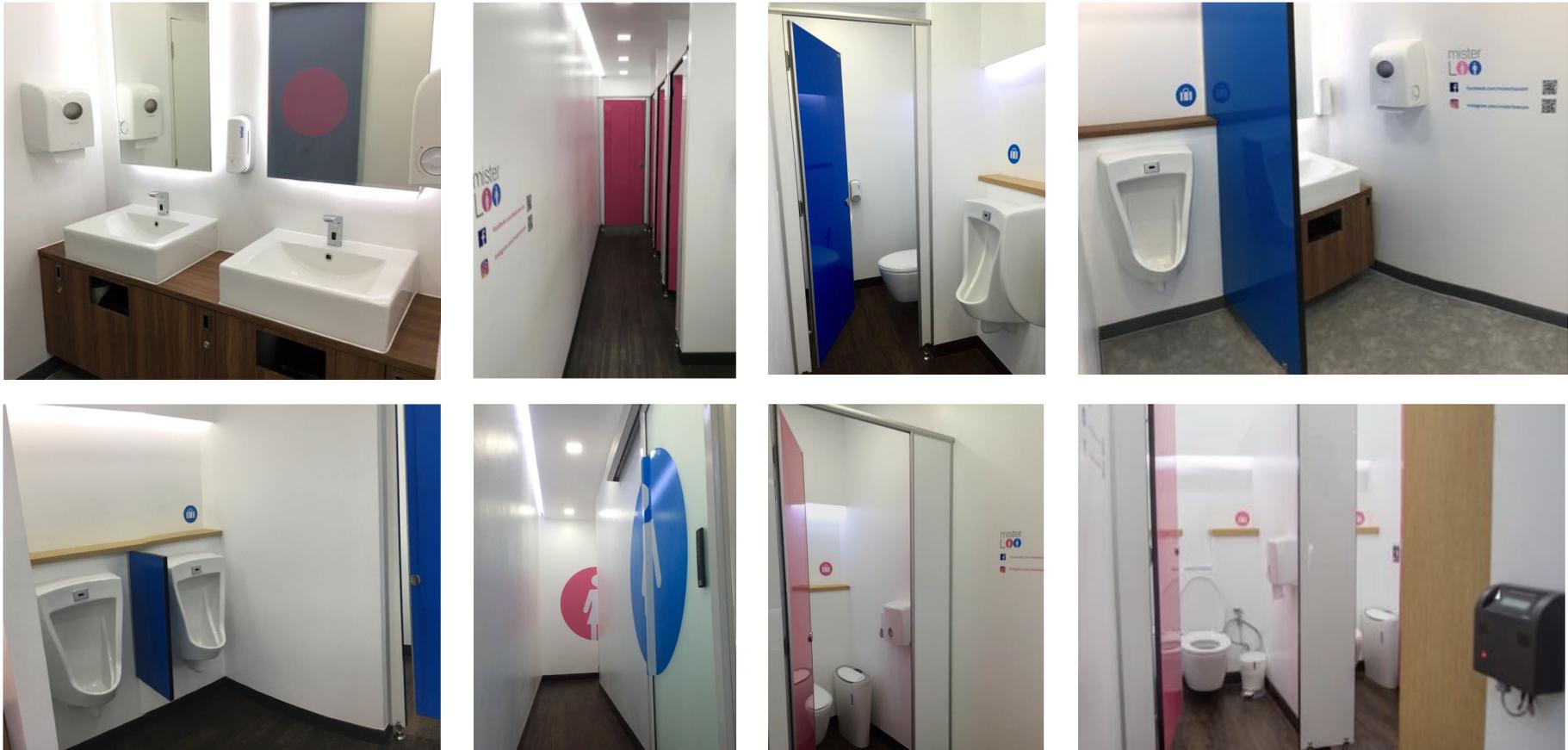
Outside view



Illustration

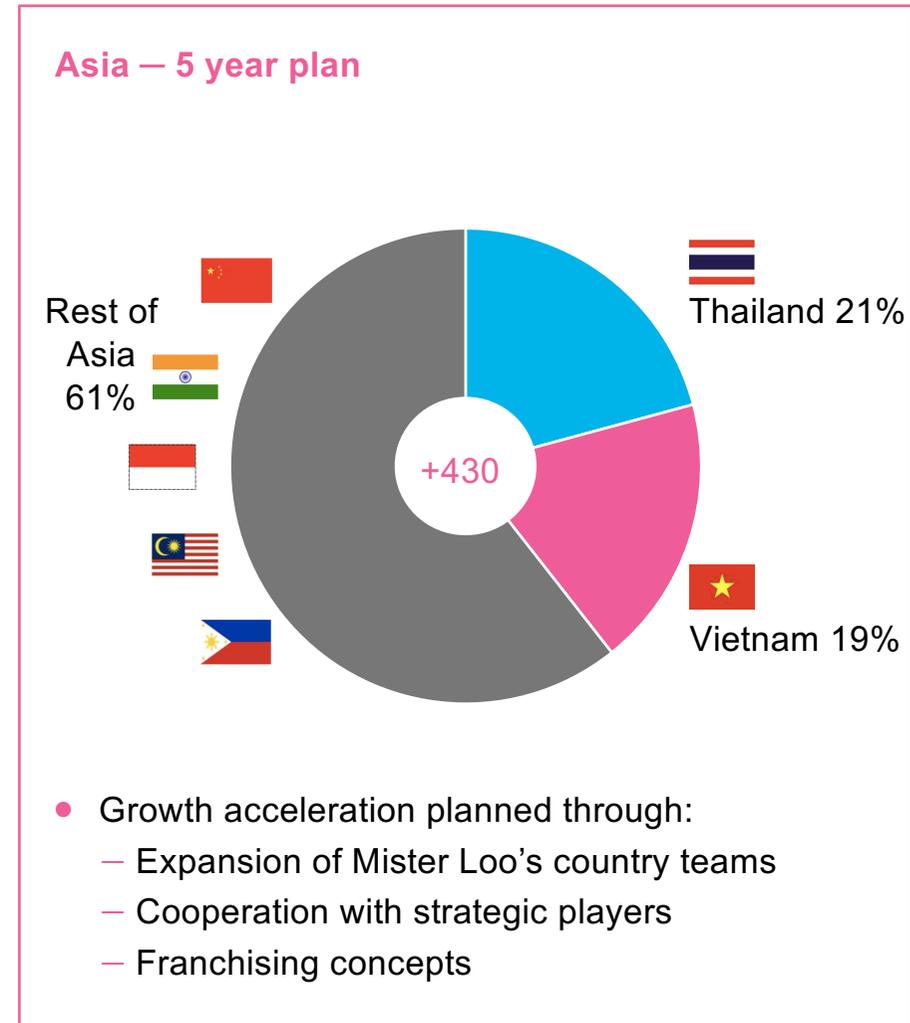
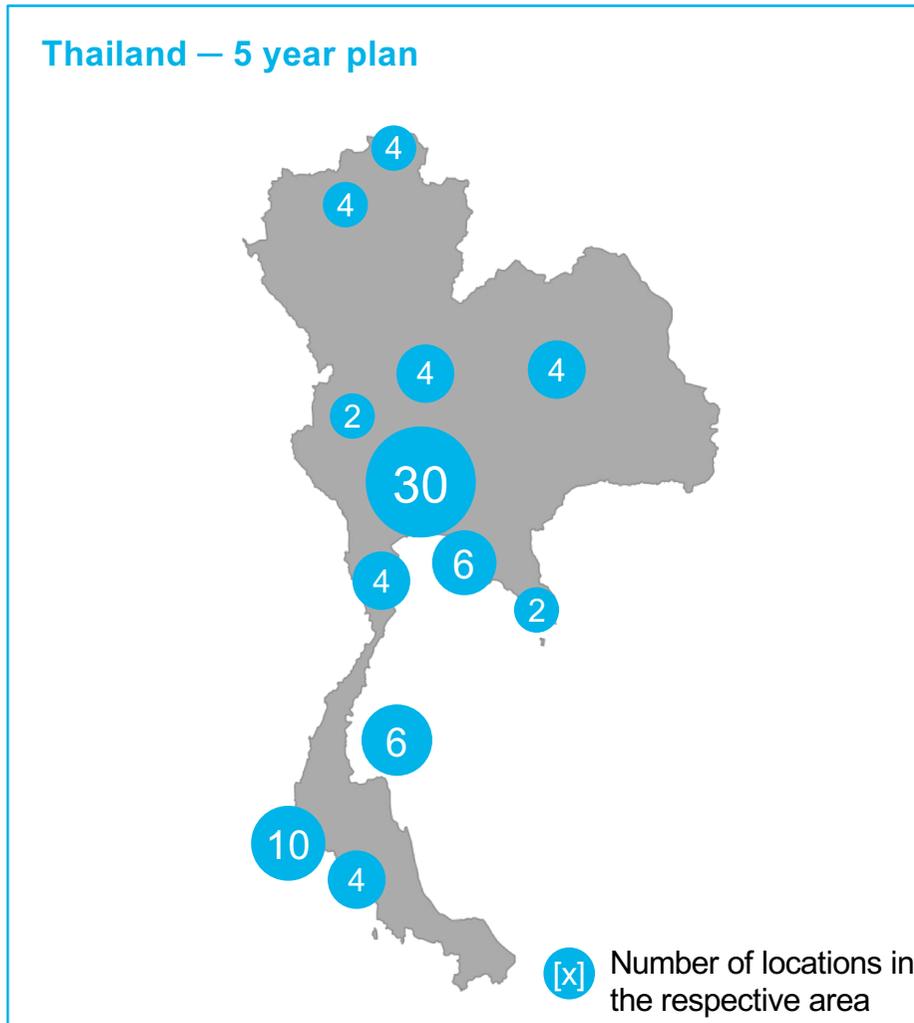
Mister Loo's business concept is enriched with high quality sanitary products embedded into a nice design for both market segments

Interior view



Growth strategy

Mister Loo aims to become the equivalent Starbucks of clean and smart toilet facilities in Asia targeting +430 locations in the next 5 years.



Campaigns, awards and media

Mister Loo's unique concept and compelling service offering has lead to a strong visibility and interest...

Online & print media

Unternehmen & Politik | 11

start-up

No Business like Klo-Business

Mister Loo: Mit Hygiene, Hightech und helvetischer Präzision. Zwei Schweizer Ex-Banker wollen den Markt der öffentlichen Toiletten in Europa aufbrechen. Gestartet sind die Jungunternehmer in Thailand und Vietnam.

» Die Business-Idee
» Die Gründer
» Der Markt
» Die Chance



» Mister Loo wollen wir zum «Starbock der Toiletten werden»

12 | **pharos** | 27 กุมภาพันธ์ 2561

Mister Loo

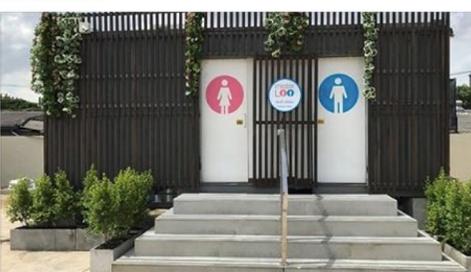
พลิกโฉมห้องน้ำสาธารณะ: คุ้มค่าที่สุด 10 บาท






Social Media

<https://goo.gl/CSnKVw>
See Translation



Mister Loo ห้องน้ำครึ่งละ 10 บาท ที่หลายคนยอมจ่าย ครึ่งแรกก็หมดไปเดิน "ข้ามทหาร" เมื่อนามาแล้ว ผมก็เพื่อนสงสัยกันว่า "ห้องน้ำเก็บเงิน 10 บาท ที่ยูทูน่า..."

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Government & public authorities





Ministry of Transport and Traffic, The Ministry of Environment in Bangkok

Minister of Transport and Traffic
Minister of Environment
Minister of Public Health
Minister of Education and Sports
Minister of Labour and Social Security
Minister of Health

Bangkok, 16 February 2018

Introduction to Mister Loo and Request for a meeting

Mister Loo is a Swiss technology company with an innovative and smart offering, that combines high-quality hygiene and safety with a user-friendly and modern design.

Since 2014, Mister Loo has been operating in Thailand and Vietnam, where it has established a strong presence and a loyal customer base. The company's unique concept of providing clean, hygienic, and safe public toilets has gained widespread recognition and appreciation from the local population.

Mister Loo is a "Swiss company" and a "Swiss brand" that has been recognized and supported by the Swiss government and the Swiss community in Thailand and Vietnam. The company's success is a testament to the quality and innovation of Swiss products and services.

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MONDAY	5AM-11PM
TUESDAY	5AM-11PM
WEDNESDAY	5AM-11PM
THURSDAY	5AM-11PM
FRIDAY	5AM-11PM
SATURAY	5AM-11PM
SUNDAY	5AM-11PM



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